



# No Cheese Down That Path

Uncovering the Hidden Desires of Living Your Best Life!



Presented By:

## Joanie Marx

Hollywood Actress - #1 Amazon Best Selling Author - Professional Speaker

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### When Our Path to Success Changes, What Then?

#### How Quickly Do We Adapt, If We Adapt at All?

Life is improvisational. It doesn't always follow our script. Life would be easier if we accepted this, but most people don't.

This is where best selling author, Hollywood actress, and Baby Boomer Advocate, Joanie "McGranny" Marx, comes in.

In her riveting and life-altering presentation, your audience will be given a front-row seat to Joanie's one-of-a-kind performance, where she unveils the Seven Baby Boomer Myths and how to break them to create a new path for living one's best life – not in the past or future – but right now. She achieves this through unparalleled story-telling, a personable sense of humor and a no-nonsense approach to navigating life's most pressing issues in a unique style that appeals to a wide and diverse audience.

### PRESENTATION INCLUDES:

- 5 reasons why people refuse to give up on the belief that the path they're on is the right one.
- 7 Baby Boomer Myths and how to break them – no matter your age.
- The truth about suffering and what we can do about it right now.
- What you can learn from mice that will positively change your life.
- Uncover the hidden motives behind what is really driving your desires to succeed.

To You, It's More Than Just Another Event,  
So Get More Than Just Another Speaker.

## Book Joanie Marx Today!

"Out of all the speakers and performers, you were consistently the best."

~ Megan Titus – Event Coordinator & Co-Producer of V-Day, Los Angeles ~

"You were a big hit for us."

~ Howard Lenn – Group Creative Director J. Walter Thompson, New York ~

"Your story and the way you communicated the message of improving the relationship we have with ourselves and our parents brought tears to my eyes. You're a fabulous presenter and storyteller."

~ Tom Schwartz – Attorney ~

A graduate of the University of California, Berkeley, with a degree in Psychology, the multi-faceted career of Joanie Marx spans both the world of Hollywood and business. With 30 years as a full-time actress, she has appeared in several national commercials and co-starred in dozens of television shows, films and stage plays. Along the way, she also founded and sold a multi-million dollar business. Her first book, "Facelifts, Money & Prince Charming: Break Baby Boomer Myths & Live Your Best Life" became a #1 Amazon Best Seller.