



Joanie Marx

Hollywood Actress - Professional Speaker

#1 Amazon Best Selling Author

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Is Aging a Disease? Is Self-Love a Myth?
Can Youth be Reclaimed After 55?
Does Happiness Have an Expiration Date?

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With refreshing honesty, and in a style all her own, best selling author, Hollywood actress, and Baby Boomer Advocate, **Joanie “McGranny” Marx**, will inspire and engage your show’s audience by boldly addressing and breaking the myths Baby Boomers, and the generations that followed, were raised on.

Calling on examples from her career in the entertainment industry as well as stories from her #1 Amazon best selling book, **“Facelifts, Money and Prince Charming: Break Baby Boomer Myths & Live Your Best Life”**, not only does Joanie reveal the secret for undoing the fears of being discarded, unseen and abandoned as we age, but she shows people of all generations how to **rediscover our inner Prince Charming and live our best life – right now.**

Why Book Joanie Marx as a Guest for Your Show?



A graduate of the University of California, Berkeley, with a degree in Psychology, the multi-faceted career of Joanie Marx spans both the world of Hollywood and business. With **30 years as a full-time actress**, she has appeared in several national commercials and co-starred in dozens of television shows, films and stage plays. Along the way, Joanie also **founded and sold a multi-million dollar business.**

Far from the slow and elderly person that the 55 and older crowd has been portrayed as in the media, Joanie’s timely message and inspiring career path redefines what it means to be a Baby Boomer. Her **unparalleled story-telling, personable sense of humor and a no-nonsense approach** to navigating life’s most pressing issues resonates with a wide and diverse audience.

Is Your Show’s Target Audience Between the Ages of 45 & 65?



**If So, Joanie Marx
Is the Ideal Guest for Your Show!**

INTERVIEW TOPICS

- Seven Baby Boomer Myths and how to break them – no matter your age.
- The truth about age, sex and money that the media ignores and what we can do about it.
- The good, bad and ugly side of caregiving for our parents that no one prepares you for.
- A behind the scenes look at age discrimination in Hollywood.
- The #1 change Baby Boomers can make to remove the scars of abandonment.